



walk
massachusetts

corp support 2023

MISSION:

WalkMassachusetts makes walking safer and easier in Massachusetts to encourage better health, cleaner environment and vibrant communities.

BENEFITS:

Benefits are cumulative as levels increase and are yearlong.

Check one to become a WalkMassachusetts Corporate Supporter

\$6,000 racewalker

- full-page ad in annual program
- logo in annual program
- large logo in enews (bi-weekly)

\$1,200 stroller

- quarter-page ad in annual program
- link on website
- listing in enews (bi-weekly)
- name displayed at events

\$3,000 strider

- half-page ad in annual program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

\$600 ambler

- name in annual program
- name on website
- name in newsletter
- free walks/events
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work!

Organization: _____

Contact person: _____

Address: _____

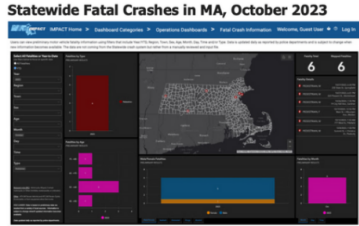
Phone: _____ Fax: _____

Email: _____

Scan/email information to Althea at awong-achorn@walkboston.org

or send to WalkMassachusetts: 50 Milk Street, 16th Floor, Boston, MA 02109

visibility



Each month, we post about the fatal crashes in Massachusetts from the previous month, and share any trends that we see. [For the full list of monthly posts, head here.](#) Last month, we took a look at [crashes listed in the MassDOT Crash Portal in September](#); four were identified as people walking. This month, we'll look at crashes in MA in October 2023.

Racewalkers



Thank you to our wonderful supporters!

Racewalkers

- Barr Foundation
- Boston Children's Hospital
- U.S. Department of Health & Human Services
- THE COLLEGE OF STEPPINGSTRONG Center for Trauma Innovation
- THE LAWRENCE & LILLIAN SKOLMON FOUNDATION
- lyft
- HUI The Helen & William Mazer Foundation
- Plymouth Rock Foundation
- Harvard Pilgrim HealthCare
- TUFTS Health Plan
- Point32Health Foundation
- WS

Striders

- The Boston Foundation
- IBI GROUP
- Robinson+Cole
- Stantec
- TRINITY FINANCIAL
- vhb

Striders



Enews [2x's per month] — 6,800 subscribers

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STRIDERS

- IBI GROUP
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- vhb

STROLLERS

- Beth Israel Deaconess Medical Center
- The Boston Foundation
- Howard Stein Hudson
- Kirkbride & Associates
- Massachusetts Convention Center Authority
- Massport
- MP Boston
- Nitich Engineering
- Related Real
- Somerville Road Runners

AMBLERS

- Architectural Heritage Foundation

Strollers



8,810 followers

2,581 followers



PRESIDENT'S LETTER

As a Springfield resident I am THRILLED that WalkBoston is now officially WalkMassachusetts. It makes so much sense — the organization has been helping communities such as Springfield become more walkable for over a decade! Just last month WalkMassachusetts led its residents, including our Health Department Commissioners, on a 15th-avenue walk audit in my city.

I encourage all to join our statewide community by adding the monthly WalkMassachusetts Network session into your calendar. This one-hour Zoom meeting, the third Wednesday of each month at 5pm is now an organization feature. In the past few months, participants from across Massachusetts provided feedback on some concerns, discussed a preview of our 2023 report on fatal pedestrian crashes in the state, learned about the Boston Disability Commission's "Bicycle Brakes" campaign, and discovered firsthand who else across the Commonwealth is working on pedestrian safety.

I'm always preparing for that Big State — our annual team-based fitness challenge and signature fundraising event. This year my team will walk the full 50 miles during November. Join me in recruiting a team now!

I also want to welcome seven new board members. These new members add the experience, skills, and diversity needed for us to really move forward the implementation of our equity-based Strategic Plan. Read more about it below.

Finally, a special thanks to our staff, Brenda, Anna, Miranda, and Ben, who have each taken on extra tasks with the departure of Nancy Brevetti and Wendy Anderson. Show your appreciation with a donation to WalkMassachusetts today.

Thank you for your support!

Betsy Johnson
Betsy Johnson, Board President

summer 2023

A "people first" approach at the Annual Celebration

Though better engineers, better activists, better planners, and a New Movement for City Making in Dr. Anthony Cook's words, the people who are pushing and condition-building through the construction of the Southeast Expressway and the inner belt toll. The pages are full of stories gathered from archives and interviews that highlight community members who created an extraordinary force for changing government policy and infrastructure priorities.

Dr. Cockart, the keynote speaker at WalkMassachusetts' Annual Celebration, has put people first not only in her own life but in her professional work in academia, at the City of Boston, and in her previous non-profit work. Much of her work focuses on gathering and sharing the stories of people who have been marginalized or silenced as forgotten in order to highlight their contributions to building a better Boston, a better city, a better future.

She spoke in early April to folks who filled the room for the Annual Celebration and she also described as the "yes people, the go people, the get it done people." She began with a story by the late Boston activist Paul King from his book "Street" for remarks from those who led the way as she described the initiative.

There are still more of the fight to stop the highway had a century ago that can be heard on the detailed history of the Boston Crossing, the state's largest Earth Festival that celebrates the victory, and the present-day existence of housing along the inner belt that forms the Southeast Corridor. Val, Dr. Cockart reminded us that we still have more lessons to learn, in particular, the recent WalkMassachusetts crash report demonstrated the need for continued action, fighting and winning. The ongoing climate emergency, also linked to the dependence on highways and automobiles, demands action now. Her remarks inspired that we should use our strengths and our networks to "create new kinds of policies and spatial realities," to put people first, and to co-create a new future.

One year later, lessons from our strategic plan

As a small staff it is vital that we look closely at every potential project to make sure that we use our resources well and maintain our impact. To that end we are increasingly working on projects and tools that can be replicated in other areas and where we can increase the capacity of local community members and organizations. We want to make sure that the work continues, even when we're no longer actively working in a community, and to co-create a new future.

See full strategic plan: walkmass.org/strategic

Newsletter [2x's per year] — reaches 1,800

thank you!

Become a supporter today! walkmassachusetts.org

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- Harvard Pilgrim HealthCare
- TUFTS Health Plan
- Point32Health Foundation
- WS

STRIDERS

- Codman Square Neighborhood Development (CSND)
- Copley Wall Design Group
- Crosby, Schlessinger, Smallridge
- Downtown Boston Business Improvement District (BID)
- Eaton Vance
- Friends of Post Office Square
- IBI Group
- Langford Collective
- McMahon Associates
- Morgan Stanley
- Perkins + Will Architects
- Sasaki
- Smith, Sullivan & Brown
- Speck & Associates
- Welch & Forbes

STROLLERS

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- The Boston Foundation
- Howard Stein Hudson
- Kirkbride & Associates
- Massachusetts Convention Center Authority
- Massport
- MP Boston
- Nitich Engineering
- Related Real
- Somerville Road Runners

AMBLERS

- Architectural Heritage Foundation
- BETA Group
- Ciccola Family Foundation

CONTRIBUTORS

- A Better City
- BR Alexander & Co
- Fernick McCredie Architecture
- Friends of the Community Path
- Halvorsen Tighe & Bond Studio
- Old Colony Planning Council

Amblers



your impact



our work by the numbers...

134 municipalities

helped by WalkBoston including 103 walk audits

\$17.5 billion worth of projects

reviewed for walkability on 39 real estate projects

28,243 older adults

impacted by our age-friendly walking improvements

31 local groups

connected through our WalkMassachusetts Network

21,600 children

benefited from our 54 school walk audits

80 walking maps

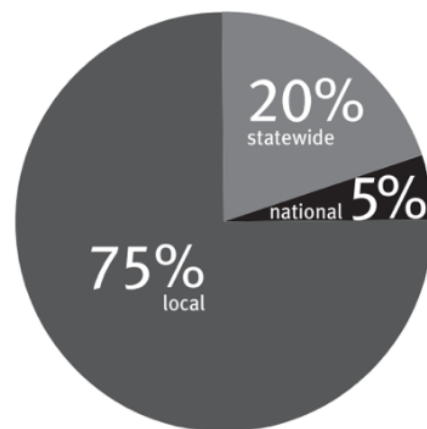
prepared with municipalities and partners

187 golden shoes

awarded to walking advocates

and 100s of things to fix

Your donation dollars give us the flexible funds to create programs responding to immediate needs



...and by location