



walkBoston



corp support 2021

MISSION:

WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and vibrant communities.

BENEFITS:

Benefits are cumulative as levels increase and are yearlong.

Check one to become a WalkBoston Corporate Supporter

☐ **\$6,000 racewalker**

- full-page ad in annual program
- logo in annual program
- large logo in enews (bi-weekly)

☐ **\$1,200 stroller**

- quarter-page ad in annual program
- link on website
- listing in enews (bi-weekly)
- name displayed at events

☐ **\$3,000 strider**

- half-page ad in annual program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

☐ **\$600 ambler**

- name in annual program
- name on website
- name in newsletter
- free walks/events
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization _____

Contact person _____

Address _____

Phone _____

Fax _____

Email _____

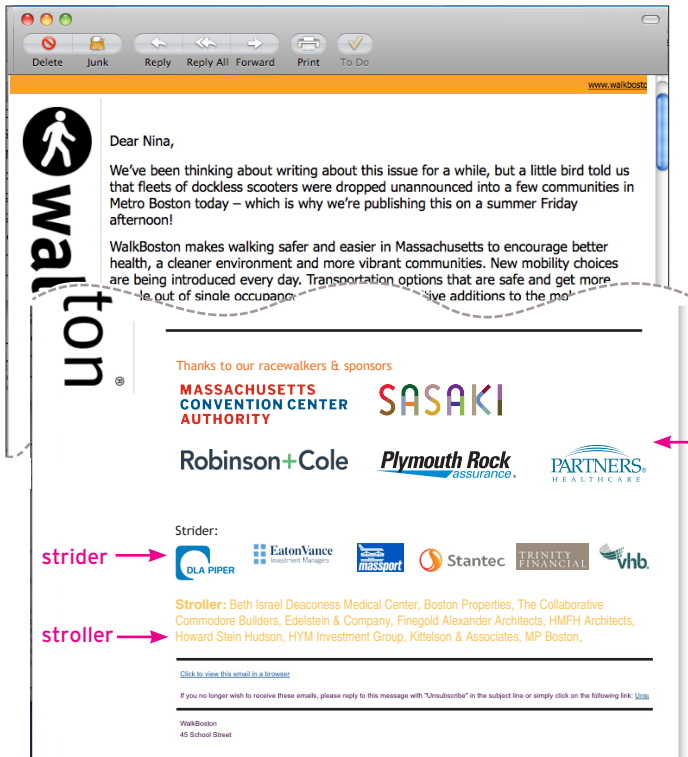
Scan/email information to Althea at awong-achorn@walkboston.org,
or send to WalkBoston: 405 Waltham Street, Suite 309, Lexington MA 02421
Submit artwork electronically to awong-achorn@walkboston.org

MAKING MASSACHUSETTS MORE WALKABLE

walkboston.org | 617.367.9255 | info@walkboston.org | facebook.com/walkboston | twitter.com/walkboston

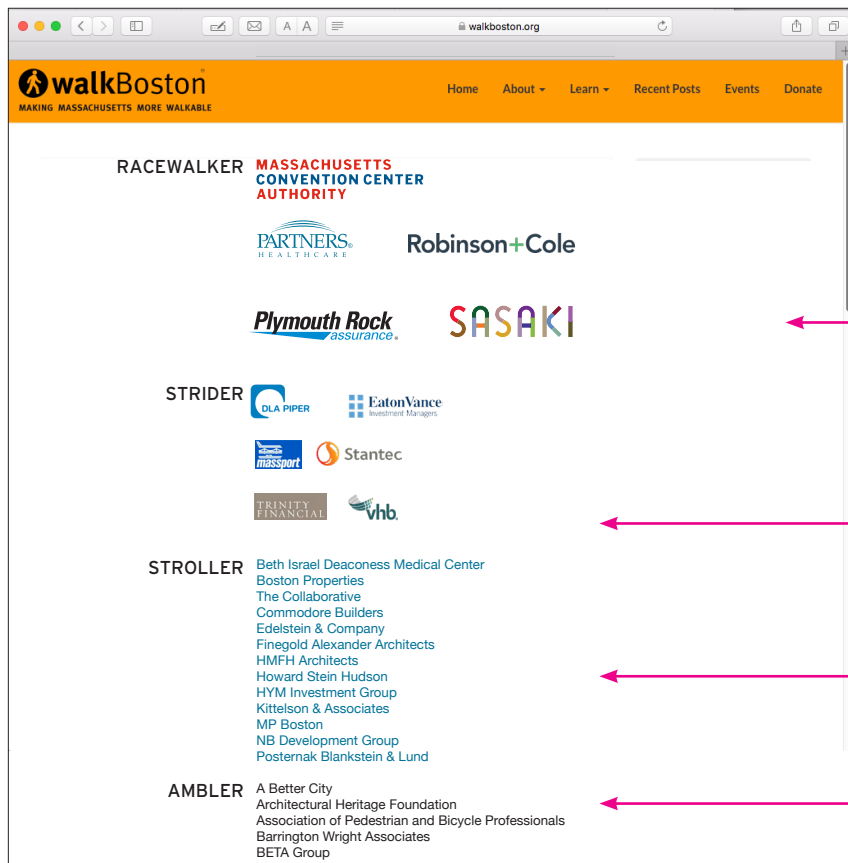
visibility

 8,515 followers
 2,104 likes



Enews [2x's per month] — 6,600 subscribers

Newsletter [2x's per year] — reaches 1,500



walkboston.org

Brochure



walkBoston®

your impact



Codman Square: After a student was hit crossing the street, WalkBoston conducted a walk audit with Codman Academy students and teachers. The students presented the findings to the Boston Transportation Department and the city installed the safety improvements shown above.

our work by the numbers...

134 municipalities

helped by WalkBoston including 103 walk audits

\$17.5 billion worth of projects

reviewed for walkability on 39 real estate projects

28,243 older adults

impacted by our age-friendly walking improvements

31 local groups

connected through our WalkMassachusetts Network

21,600 children

benefited from our 54 school walk audits

80 walking maps

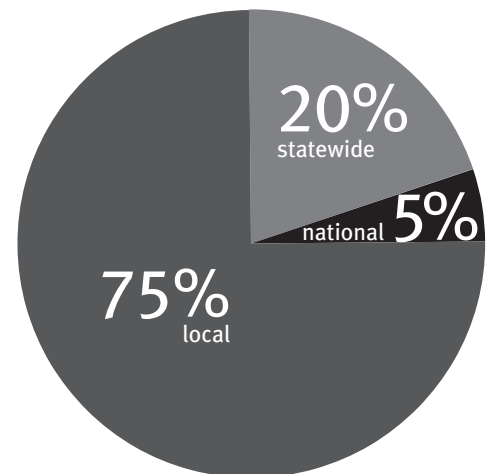
prepared with municipalities and partners

187 golden shoes

awarded to walking advocates

and 100s of things to fix

Your donation dollars give us the flexible funds to create programs responding to immediate needs



...and by location

MAKING MASSACHUSETTS MORE WALKABLE

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