



WalkBoston®

corp support 2020

MISSION:

WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and vibrant communities.

BENEFITS:

Benefits are cumulative as levels increase and are yearlong. They are offered in multiples of 30, in recognition of WalkBoston's 30th Anniversary.

Check one to become a WalkBoston Corporate Supporter

\$6,000 racewalker

- full-page ad in annual program
- logo in annual program
- logo on annual brochure
- large logo in enews (bi-weekly)

\$1,200 stroller

- quarter-page ad in program
- name on annual brochure
- link on website
- listing in enews (bi-weekly)
- name displayed at events

\$3,000 strider

- half-page ad in program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

\$600 ambler

- name in program
- name on website
- name in newsletter
- free walks/events
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization _____

Contact person _____

Address _____

Phone _____

Fax _____

Email _____

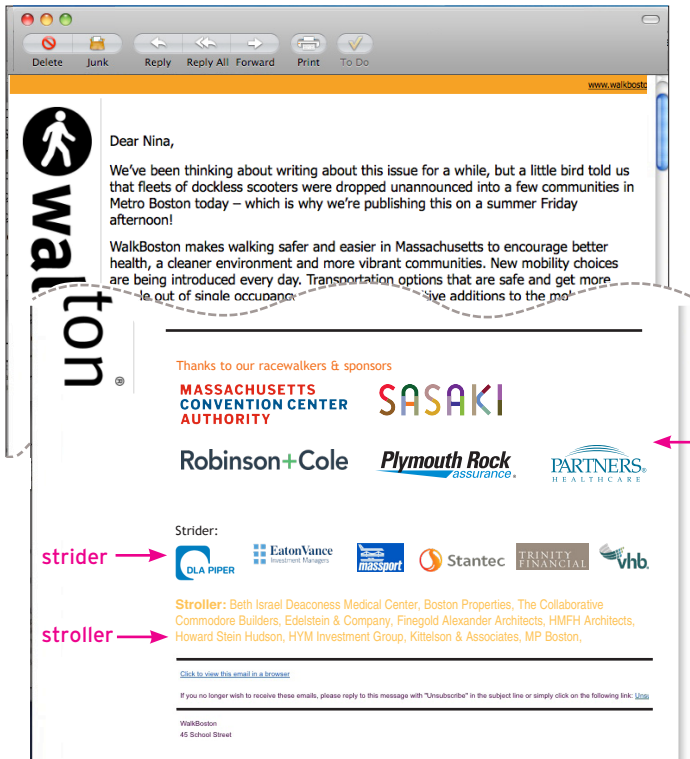
Scan/email or mail the information to Elena Ortiz at the WalkBoston office.
Submit artwork electronically to eortiz@walkboston.org

MAKING MASSACHUSETTS MORE WALKABLE

Old City Hall | 45 School Street | Boston MA 02108 | 617.367.9255 | info@walkboston.org | www.walkboston.org | Twitter: @walkboston

visibility

8,116 followers
 2,053 likes



strider →
 stroller →

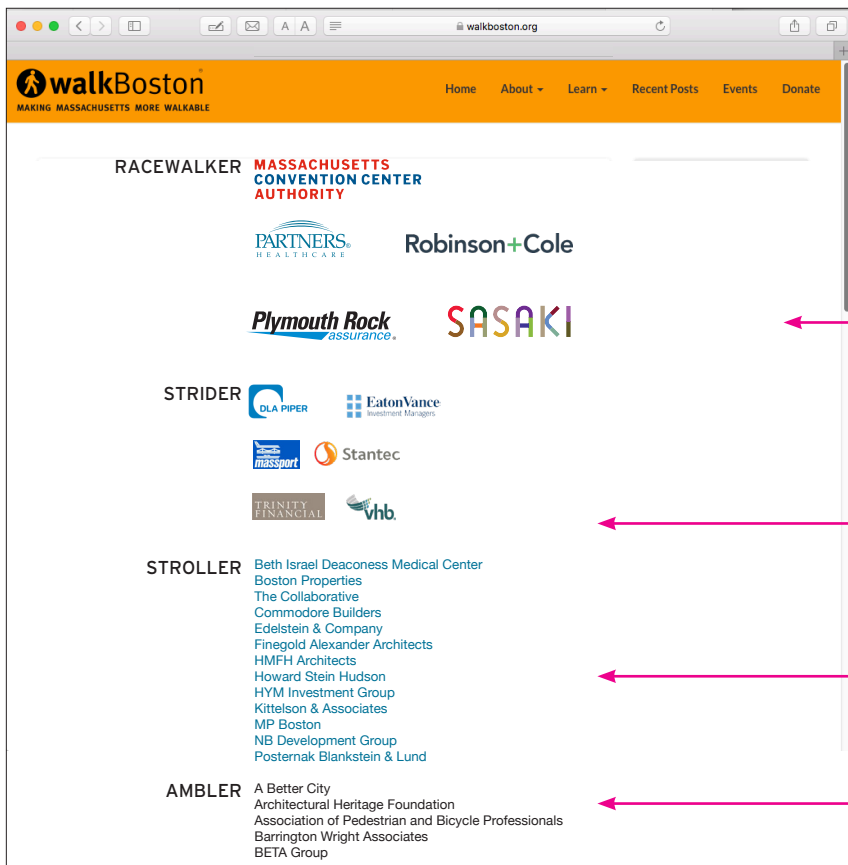
racewalker & sponsor
 amber and up

Enews [2x's per month] — 6,600 subscribers



racewalker & sponsor
 amber and up

Newsletter [2x's per year] — reaches 1,500



racewalker & sponsor

strider

stroller

ambler

walkboston.org



racewalker & sponsor

strider

stroller

ambler

Brochure



walkBoston®

your impact



Codman Square: After a student was hit crossing the street, WalkBoston conducted a walk audit with Codman Academy students and teachers. The students presented the findings to the Boston Transportation Department and the city installed the safety improvements shown above.

our work by the numbers...

124 municipalities

helped by WalkBoston including 103 walk audits

\$15.2 billion worth of projects

reviewed for walkability on 39 real estate projects

10,300 seniors

impacted by our age-friendly walking improvements

20 local groups

connected through our WalkMassachusetts Network

20,400 children

benefited from our 51 school walk audits

78 walking maps

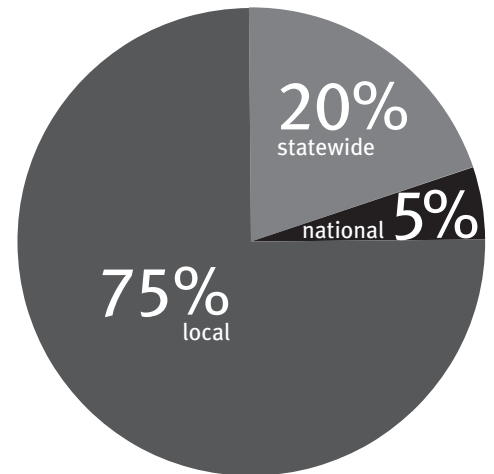
prepared with municipalities and partners

148 golden shoes

awarded to walking advocates

and 100s of things to fix

Your donation dollars give us the flexible funds to create programs responding to immediate needs



...and by location

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