



WalkBoston®

# corp support 2019

## MISSION:

WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and vibrant communities.

## BENEFITS:

Benefits are cumulative as levels increase and are yearlong

Check one to become a WalkBoston Corporate Supporter

**\$5,500 racewalker**

- full-page ad in annual program
- logo in annual program
- logo on annual brochure
- large logo in enews (bi-weekly)

**\$2,750 strider**

- half-page ad in program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

**\$1,150 stroller**

- quarter-page ad in program
- name on annual brochure
- link on website
- listing in enews (bi-weekly)
- name displayed at events

**\$575 ambler**

- name in program
- name on website
- name in newsletter (quarterly)
- free walks/events
- admission to annual celebration

**Thank you!** for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

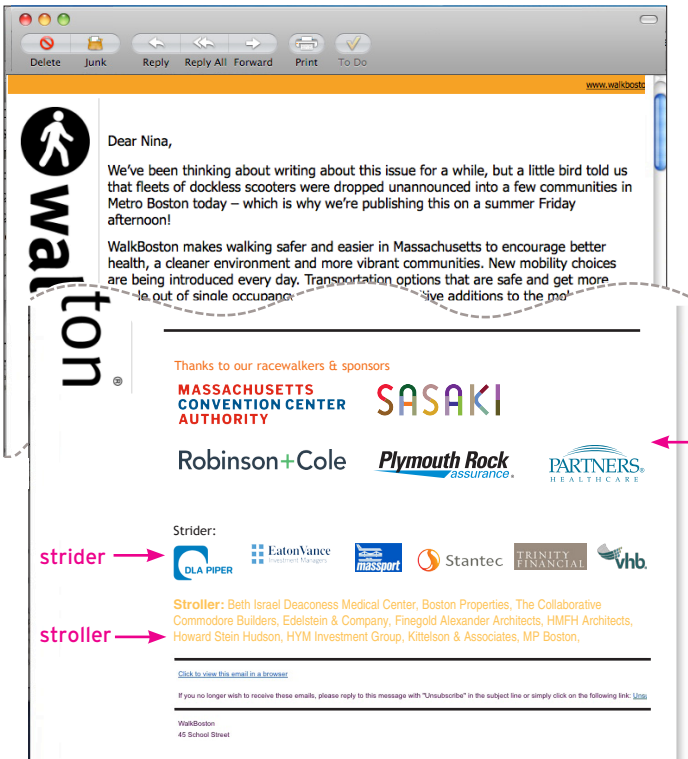
Scan/email or mail the information to Stacey at the WalkBoston office.  
Submit artwork electronically to [sbeuttell@walkboston.org](mailto:sbeuttell@walkboston.org)

**MAKING MASSACHUSETTS MORE WALKABLE**

Old City Hall | 45 School Street | Boston MA 02108 | 617.367.9255 | [info@walkboston.org](mailto:info@walkboston.org) | [www.walkboston.org](http://www.walkboston.org) | Twitter: @walkboston

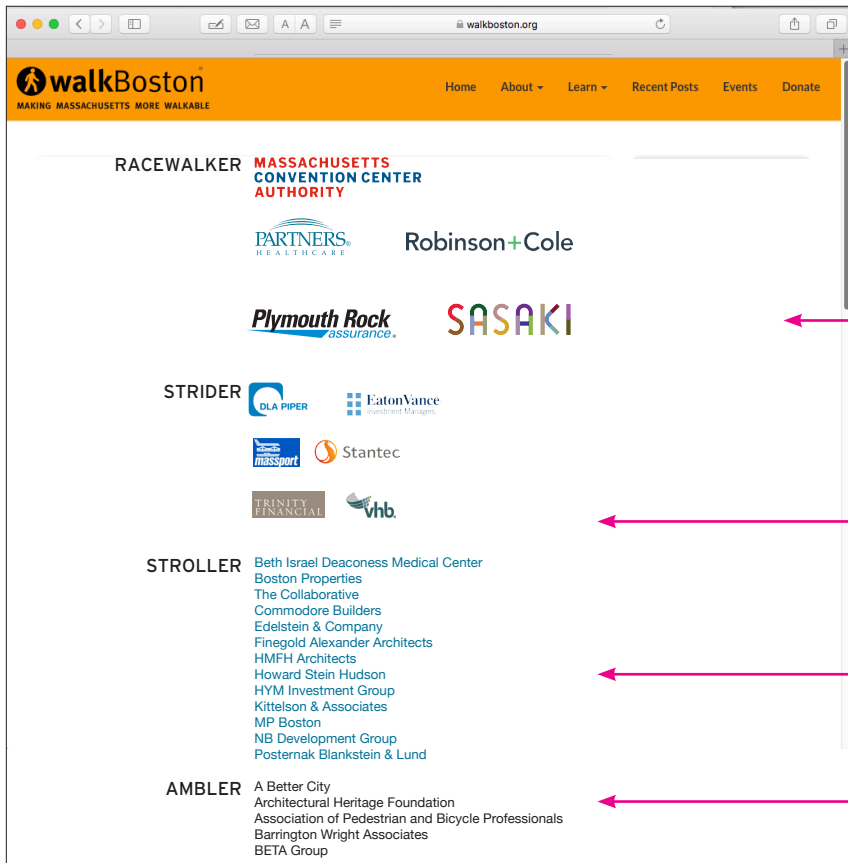
# visibility

7,296 followers  
 1,873 likes



Enews [bi-weekly] — 6,200 subscribers

Newsletter — reaches 1,500 quarterly



walkboston.org — relaunch: 29% increase in page views

Brochure — distributed yearlong