



 **walkBoston**<sup>®</sup>  
2017 Annual Report

**28th Annual Celebration**

March 29th, 2018  
Fort Point Atlantic Room  
Atlantic Wharf  
290 Congress Street, Boston

**MAKING MASSACHUSETTS MORE WALKABLE**



walkBoston®

# program

## **Welcome**

Matt Lawlor | President + Emma Rothfeld Yashar

## **Year in Review**

Wendy Landman | Executive Director

## **Project Highlights - “One Project, One Minute”**

Bob Sloane - #UnchokeTheThroat

Stacey Beuttell - WalkMassachusetts Network

Adi Nochur - Chelsea

Dorothea Hass - Neighborhood Slow Streets

Brendan Kearney - #ClearCurbCuts

## **Presentation of Golden Shoe Awards**

MBTA’s Plan for Accessible Transit Infrastructure Team  
Underground at Ink Block: MassDOT, National Development  
and partners

Matt Lawlor and Hillary Borcharding

Jeff Speck

## **Keynote Speaker**

Jeff Speck

Principal, Speck & Associates LLC

Author of *Walkable City*

## **WalkBoston Mission**

WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and more vibrant communities.

# WalkBoston Board & Staff

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Vice President | Linda Sharpe  
Treasurer | Greg Rogers  
Secretary | Emma Rothfeld Yashar  
Counsel | Erik Lund

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Hillary Borcharding  
Betsy Boveroux  
Amy Branger  
Jeanhee Chung  
Nina Cohen  
Joyce DiBona  
Nina Garfinkle  
Paula Gold  
Ann Hershfang  
Betsy Johnson  
Art Kramer  
Matt Lawlor  
Erik Lund  
Jerry Pucillo  
William Reyelt  
Greg Rogers  
Linda Sharpe  
Carol Steinberg  
Karen Cord Taylor  
Emma Rothfeld Yashar

## WalkBoston Staff:

Stacey Beuttell | Deputy Executive Director  
Dorothea Hass | Sr. Project Manager  
Kelly Joslin | Office Administrator  
Brendan Kearney | Communications Director  
Wendy Landman | Executive Director  
Adi Nochur | Project Manager  
Laura O'Rourke | Development Director  
Bob Sloane | Sr. Project Manager  
  
Luis Rivas | Intern  
Julia Wu | Intern  
  
Tom Ball | Accountant  
Cathy Tran | Bookkeeper

# Board President Matt Lawlor



Welcome to WalkBoston's 28th Annual Celebration! I'm delighted that you can spend some time with us to look back and celebrate our successes and everyone with whom we worked in the last year, hear an inspiring message about the critical importance of the Gospel of Walkability and how to spread it, and then look ahead to what we will do to promote safer walking and better walkability for everyone across Massachusetts. Before plunging ahead, I would like to start by recognizing the dedicated service of Jeanhee Chung and Hillary Borcharding, who are departing the Board this spring, and by welcoming new Board members Art Kramer and Carole Steinberg.

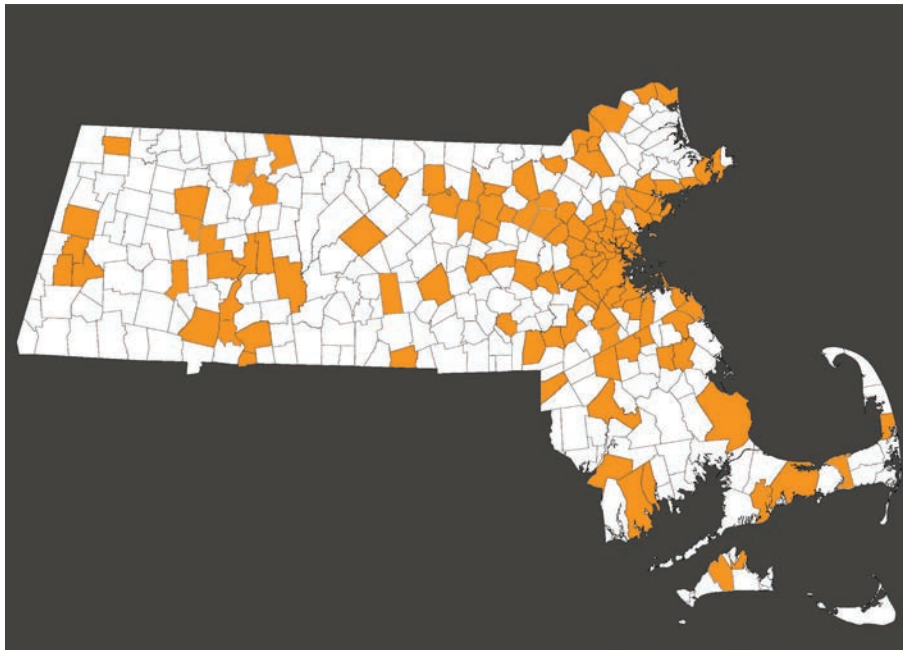
As has been the case for many years now, WalkBoston found itself working and advocating throughout 2017 for better walking conditions throughout Massachusetts from Shelburne Falls to New Bedford, and Springfield to Beverly, as well as in the region in and around Boston. We continue to be deeply impressed by the commitment of our local partners to making their communities better places and by their ability to make change happen.

This will be the fifth and final annual celebration over which I will preside. Every year, every month, every day is important, and I am happy to have been given the opportunity to take part in leading WalkBoston as the Board president since 2013. There is no question that during this period, building on more than 2 decades of prior work, WalkBoston has been at the forefront of the societal, economic, and policy changes that have finally and fully recognized walking's importance as a fundamental human right, as the preferable mode of travel for human beings able to do so, as the most environmentally sustainable way to get around, and as perhaps the principal determinant of the places where most people now say they want to live, work, and play. That said, we have also seen that despite major policy shifts toward prioritizing the safety and security of walking such as Vision Zero there is tremendous built-in political and institutional inertia in the ways in which we allocate, operate, and

maintain the public space in which most walking occurs. We have the vision and we now need the urgency and political will to pick up the pace and make changes as fast as humanly possible that will make every street in every city and town safe and welcoming for everyone who wants and needs to use them. The time is now.

In closing, on behalf of all of our fellow members of the WalkBoston Board of Directors, we would once again like to thank all of our partners, funders, and supporters for their generous contributions, and our talented and dedicated staff led by Wendy Landman, our executive director, for their hard work and success all across the Commonwealth. Once again, welcome and thanks for your support!

Matt Lawlor | Outgoing Board President | mlawlor@rc.com



WalkBoston has worked in 118 communities across the Commonwealth

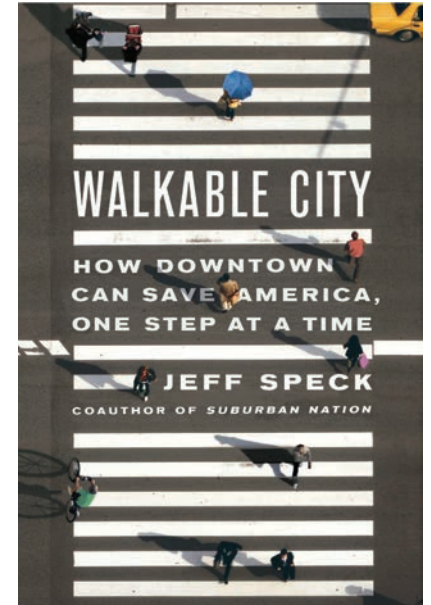
## Speaker

Jeff Speck, AICP, CNU-A, LEED-AP,  
Honorary ASLA  
Principal, Speck & Associates LLC

Jeff Speck is a city planner and urban designer who advocates internationally for more walkable cities. As Director of Design at the National Endowment for the Arts from 2003 through 2007, he presided over the Mayors' Institute on City Design and created the Governors' Institute on Community Design. Prior to his federal appointment, Mr. Speck spent ten years as Director of Town Planning at DPZ & Co., the principal firm behind the New Urbanism movement. Since 2007, he has led Speck & Associates, a boutique planning firm that specializes in making American downtowns thrive.



With Andres Duany and Elizabeth Plater-Zyberk, Mr. Speck is the co-author of *The Smart-Growth Manual* and the “modern classic” *Suburban Nation*, which the Wall Street Journal calls “the urbanist’s bible.” His latest book, *Walkable City*—which the *Christian Science Monitor* calls “timely and important, a delightful, insightful, irreverent work” —was the best selling city-planning book of 2013-16.



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in the movement to build  
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**10**  
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OF CARING  
ABOUT COMMUNITY

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## Golden Shoe Awards

WalkBoston presents awards annually to those exemplifying our mission. This year's recipients are:

### **Plan for Accessible Transit Infrastructure (PATI) Project Team | Laura Brelsford, Kathryn Quigley, Chris Hart, Melissa Dullea, Erik Scheier**

The PATI Team is helping to make it easier for people to walk to bus stops across the MBTA's vast network of bus stops. With an amazingly detailed survey of 7,643 bus stops, the work of the PATI Team is opening up new opportunities to improve walking-transit connections that serve Massachusetts' residents. WalkBoston is certain that the process the PATI Team has undertaken will help to make the Boston region a more walkable and accessible place.

### **Underground at Ink Block Team | MassDOT, National Development, Landing Studio, Street Theory, KP Strategies, Visual Dialogue, VHB**

The Underground at Ink Block Team transformed an inaccessible wasteland underpass into a beautifully designed, active urban park that re-connects two neighborhoods. Colorful paths, viewing platforms, bike and vehicle parking, active play areas, and a new waterfront edge each contribute to a complete transformation. WalkBoston hopes that the Underground at Ink Block Project inspires the claiming and re-creation of more lost corners of urban environments in Massachusetts. While we always have leftover spaces and edges around urban infrastructure, this project shows that even these places can contribute to the walking environment in a wonderful way.

### **Matt Lawlor | Board Hero**

Matt took on the role of Board President and became an extremely strong advocacy voice for WalkBoston. His passion for WalkBoston's mission led from Board meetings to public events to becoming a founder of WalkUp Rozzie. Matt has been an articulate and persistent cheerleader for strong action. He has been a committed leader for our organizational work; helping to engage other Board members, leading the charge on fundraising and seeing WalkBoston through the completion of a new strategic plan. Matt's steady hand, ready availability and strong relationships with all of the staff have been a wonderful asset. WalkBoston is thrilled that Matt will continue as a Board member and an active participant in all that we do.

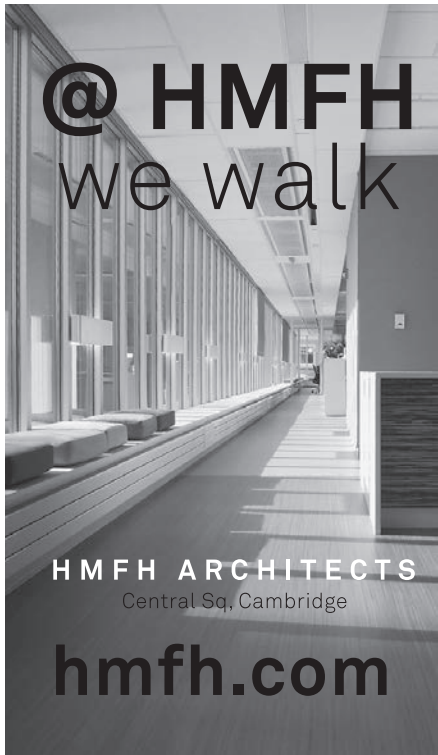
**Hillary Borcharding | Board and Staff Hero**

Hillary is WalkBoston’s first ever Board AND Staff hero. Starting at WalkBoston straight out of college, Hillary quickly grew from a part-time front-office staffer into the full-time, valued face of WalkBoston. Hillary’s good cheer, willingness to pitch in, and excellence in everything made her the WalkBoston go-to person. It was a loss for us when Hillary left for law school, but we recruited her back as a Board member. She once again delivered – always willing to help whenever we needed good ideas. Among her key contributions was serving as a wonderful newsletter editor. With Hillary’s recent move to Burlington VT, we are losing her as an everyday member of the WalkBoston community, but we can bet she will be advocating for walking in her new hometown.

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## ***Plymouth Rock*** Foundation

The Plymouth Rock Foundation proudly supports WalkBoston in its mission to make Massachusetts safer for pedestrians.

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## **Executive Director Wendy Landman**

Stepping Forward and Stepping Sideways

It's complicated...that's how 2017 felt for WalkBoston (as well as the world). We were happy to see progress on walking and at the same time were frustrated with poor decisions or delays in action – often from the same agencies and decision-makers. As we have seen for years, while no one disagrees with the big idea that safer and more appealing walking environments are important, that does not always translate into doing the right thing or investing the needed resources.



So, the need for walking advocacy has not gone away, or even dissipated. Massachusetts needs WalkBoston and WalkBoston needs the voices and participation of people across the state!

To respond to these confusing times, WalkBoston has initiated new activities and adjusted others:

- Launching the WalkMassachusetts Network to build a stronger constituency of local walking advocates across the state and promote peer-to-peer sharing of good ideas and lessons learned.
- Re-building our website (launched recently) and including individual municipal pages so that people across the state can find ways to connect to other walking advocates within their own cities and towns and in other communities.
- Upping our communications and social media skills. As we have learned, finding short and compelling ways to tell stories (such as a video tweet) is a critical ingredient for successfully advocating for change.
- Working intensively on big infrastructure projects that will have permanent impacts on the walking environment for many people – most notably the I-90 Allston Interchange Project where WalkBoston has been a leader in identifying critical issues and developing innovative solutions to re-frame public policy and investment.

- Continuing to spend the time working deeply with people to help add new voices in municipal affairs – teens, seniors, and immigrant and minority communities. New advocates get engaged when there are opportunities to win some victories quickly – whether re-painting crosswalks, creating a temporary curb extension, or adding new signage.
- Working with our partners in public health and public safety to develop a better understanding of the patterns of pedestrian crashes and injuries in terms of racial, age and economic status, and in geographic terms including rural/suburban/urban settings and among different municipalities.
- Digging in on our participation in statewide coalitions and collaborations to help create strong voices for positive change including the Massachusetts Vision Zero Coalition, Transportation for Massachusetts (T4MA), and the Massachusetts Healthy Aging Coalition.
- Tracking and evaluating our own work by looking carefully at our effectiveness and determining whether and how layering different efforts has a cumulative impact.

WalkBoston is so fortunate to have a wonderful Board and staff who work together, support each other and bring amazing skills to the work we do. Our circle of individual, corporate, foundation and public supporters give us the means to work on both immediate and long-range issues, to take some time to reflect on our work, and to allow us to continue our leadership in the local, state and national walking communities.

*Wendy Landman*

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<p>We applaud the strides WalkBoston continues to make in our communities!</p>	
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**Congrats** to MassDOT, National Development, and our partners on the Golden Shoe Award for Underground at InkBlock!

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## Walk Boston



FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL  
AND MASSACHUSETTS GENERAL HOSPITAL



### Building Nonprofit Capacity through Skills-Based Volunteering

Since 2003, Common Impact has partnered with State Street Corporation to design skills-based volunteering programs that develop the talents of their employees, while building the capacity of local nonprofits, like **WalkBoston**. These engagements knit together a strong social fabric, where nonprofit and corporate professionals learn from one another and collectively tackle challenges that increase the effectiveness of the nonprofit sector. To date, State Street has completed over 70 skills-based volunteering projects, delivering more than \$2.6M in value to the community!



Let's Connect!



*For more information about  
our programs, visit:*

[www.commonimpact.org](http://www.commonimpact.org)

[www.statestreet.com](http://www.statestreet.com)

# 2017 Highlights

## “Unchoke the Throat” – An I-90 Planning & Design Proposal

For nearly 4 years, WalkBoston has worked with community members and other advocacy organizations to shape the walkability of the Allston/I-90 Project. The project will straighten out the MassPike and provide the underpinnings of future development on 100 acres for 50,000 future workers or residents. Some modest successes have come including sidewalks along all new streets and at-grade pedestrian access across a short, tunneled section of Soldiers Field Road to the riverside park.

When the Draft Environmental Impact Report (DEIR) for the project was completed, many readers were shocked when MassDOT proposed to: (1) delay construction of a new commuter rail station (West Station) until after 2040; (2) include virtually no bus transit service between north and south Allston (across the rebuilt Turnpike); and (3) provide unsafe and air quality-challenged paths next to a fast-moving highway in the narrow “throat” area of the Charles River Park (just west of the BU Bridge).

Working with the Charles River Conservancy, WalkBoston sponsored “#UnchokeTheThroat” – a design effort to develop concepts for better bicycle and pedestrian paths along the river with Sasaki Associates.



Together we developed two design concepts: a wide boardwalk above the river or new paths on fill in the shallows of the river. We produced a short video featuring the sketches to show that the approach was sound. Both path options would work with the re-built MassPike either at grade or on a viaduct. **Our advocacy efforts led to some amazing results!** Of the nearly 580 I-90 Interchange Project comment letters sent to the Executive Office of Environmental Affairs, 160 – nearly 30% – cited “Unchoke the Throat” ideas and mentioned WalkBoston, the Charles River Conservancy or Sasaki as their inspiration.

### Next Steps for I-90

The effort to “Unchoke the Throat” with better walking and biking paths is now gaining more support and a wider audience. An evening panel discussion of these ideas sponsored by WalkBoston and the Charles River Conservancy will take place on April 10, 2018 at the Boston Society of Architects space. Four path ideas will be discussed.

1. The WalkBoston/Charles River Conservancy “Throat” designs described above.
2. Harvard University’s proposal for a path along Wadsworth Street running from Cambridge Street to West Station and continuing to Agganis Way at the heart of BU’s West Campus. The path follows a high wall designed to provide noise and vibration protection for the adjacent residences from very proximate rail tracks.
3. A Better City proposal, working with NBBJ, for a river edge design with dual paths and significant parkland. The proposal is based on an at grade solution. Two pedestrian/bike bridges could be built above the highway connecting to Commonwealth Avenue, BU’s West Campus and Brookline.
4. A proposed park between the throat area and the River Street Bridge in MassDOT’s DEIR resulting from pulling Soldiers Field Road back from the river. The enlarged park will create enough space to build dual paths along the river. Details of the river’s edge and the paths through the park have not yet been provided by MassDOT.

The April 10 panel discussion will explore all of these options and how they might result in a significantly enhanced walking and biking environment along the Allston Charles River waterfront.



*Dorothea leads the first walk audit training session in Haverhill, MA*

## Safe Walking for Healthy and Connected Lives

WalkBoston received a 3-year grant from the Cummings Foundation to increase walker safety by training and empowering community residents in up to 9 neighborhoods in Essex, Suffolk and Middlesex Counties. WalkBoston has successfully conducted similar training programs in Dorchester (Codman Square), East Boston, Chinatown, Fall River and Belchertown (among other places).

We know that many Massachusetts communities are already working on walking. So, in each of the municipalities where we work, WalkBoston will engage with municipal staff, existing walking committees, and local advocacy groups. We want to ensure that program participants, staff and current volunteers are working cooperatively so that these efforts build cumulatively toward safer walking conditions.

The goal of the training is to engage with low-income and immigrant residents to give them the tools to make neighborhoods and main streets with high pedestrian crash rates more walkable. Participants will also develop the skills to do walk audits -- in which residents undertake field work measuring traffic speeds, unsafe driver and pedestrian behaviors, roadway geometry and features that contribute to attractive

walking routes, such as trees and benches. In addition to learning built environment assessment skills, residents will be trained in effective communication skills. WalkBoston will work with the residents to develop presentations for neighborhood groups and public officials, and also provide training in long-term advocacy to win specific safety improvements.

Training has begun in Haverhill where we are working in the Mt Washington neighborhood. We have partnered with the Mt Washington Neighborhood Alliance and are pleased to have an enthusiastic group of residents interested in the training. In the next month, we will begin training in Lowell and are still exploring possible partnerships in Everett, Lawrence, Lynn and Winthrop.

The three-year time frame will give WalkBoston the opportunity to get to know the participants and others in the community, and work together long enough for participants to see the results of their efforts.

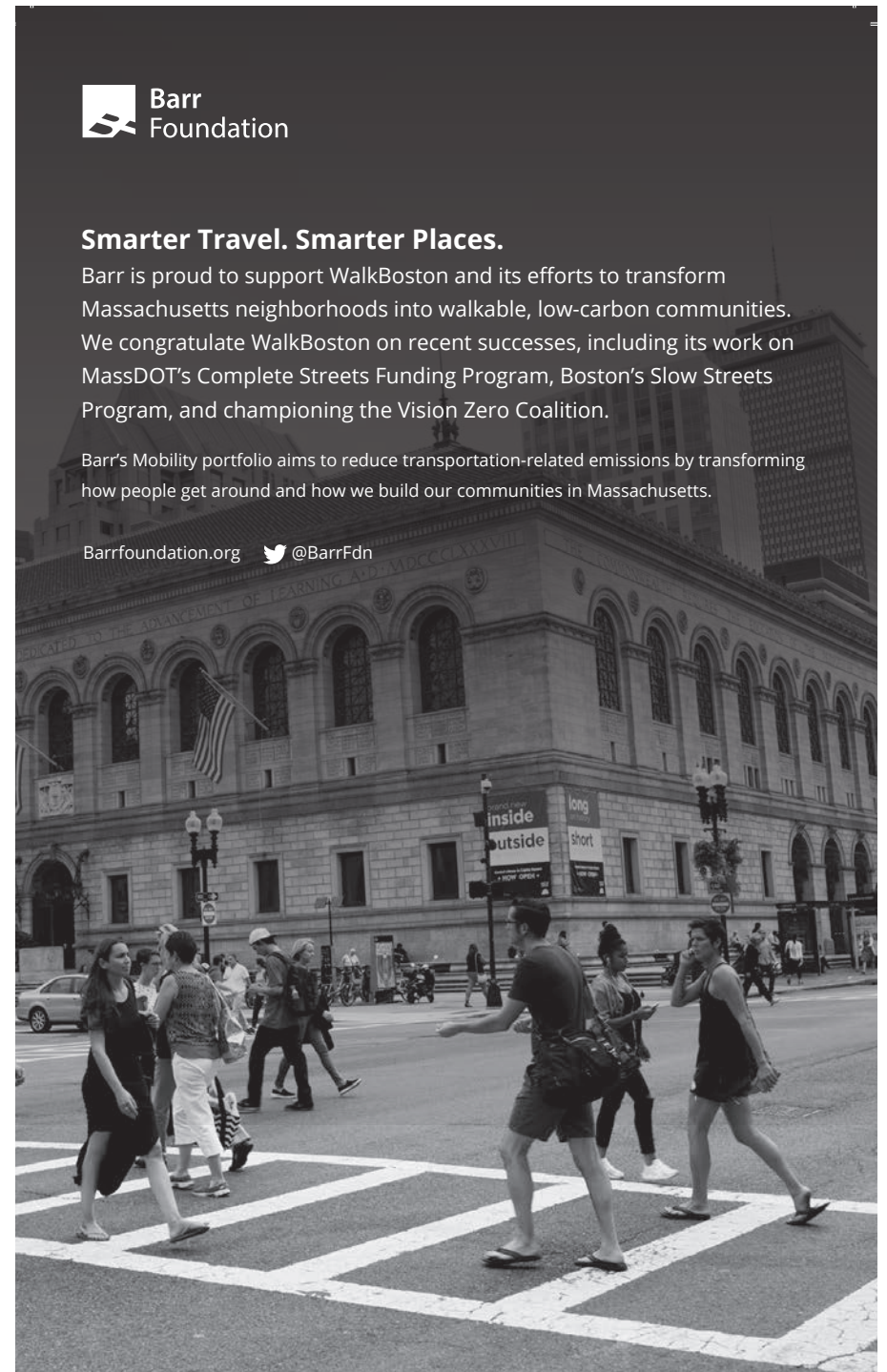


**GIVE THEM A HAND.**

DLA Piper is proud to support WalkBoston. We congratulate the Golden Show Award winners, and Board President Emma Rothfeld Yashar.

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**Barr Foundation**

**Smarter Travel. Smarter Places.**

Barr is proud to support WalkBoston and its efforts to transform Massachusetts neighborhoods into walkable, low-carbon communities. We congratulate WalkBoston on recent successes, including its work on MassDOT's Complete Streets Funding Program, Boston's Slow Streets Program, and championing the Vision Zero Coalition.

Barr's Mobility portfolio aims to reduce transportation-related emissions by transforming how people get around and how we build our communities in Massachusetts.

[Barrfoundation.org](http://Barrfoundation.org) [@BarrFdn](https://twitter.com/BarrFdn)

## WalkBoston Statewide Action Plan

Building on nearly 30 years of advocacy in more than 100 cities and towns across the Commonwealth, WalkBoston has adopted a 3-year plan offering a framework on how to Make Massachusetts More Walkable. This framework defines our focus areas and articulates the principles that will guide our work.

We have accomplished the formidable task of making walking a part of transportation and planning conversations statewide, and have helped spread the word that walkability is critical to the health of people and communities. Next, we must ensure communities are safer for people walking, and that investments are made to improve the built environment across the state. By using an equity lens as we work to meet these goals, we will be intentionally inclusive of all ages, abilities and communities.

### Focus areas

- Pedestrian safety: Reduce the number of walkers killed/injured statewide
- Walkable communities: Engage and build community through walk audits, workshops and advocacy training
- Age-Friendly walking: Adopt policies and practices that increase safety and livability for older adults
- Transit connections: Promote safe walking connections to transit statewide
- Rural walking: Address issues specific to rural communities
- Walking policy and design: Influence projects, policy, and legislation on local, state and national levels

### Working principles

- Equity: Address equity and inclusion more explicitly in community engagement strategies and project approaches
- Flexibility/Adaptability: Evaluate new technologies and policies that affect the safety of people walking

- Evidence-based practice: Follow and develop best practices for the built environment based on impacts to health, community vitality, and resiliency

### Organizational goals

- Outreach: Establish new partnerships with community-based organizations and active mobility constituencies
- Digital resources: Systematize access to projects and information
- Financial sustainability: Develop a detailed financial sustainability plan that considers new revenue possibilities



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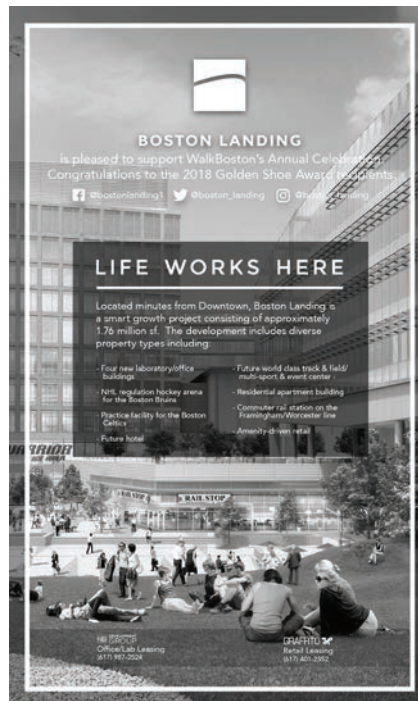




In Lowell, Stacey and Dorothea evaluated walking conditions on High Street within the Acre neighborhood west of downtown Lowell. This walk audit included a marked crossing at an un-signalized intersection in front of a school that had such poor visibility and fast-moving traffic that even Dorothea and Stacey wouldn't cross without the school crossing guard. At the conclusion of the walk audit, the planning and development department staff in attendance shared that they actually have the funding to implement our recommendations! We are anxiously awaiting safety improvements and built environment enhancements along High Street.

In Springfield, Stacey conducted a walk audit in the Liberty Heights neighborhood north of downtown Springfield. The Carew Street and Liberty Street intersection is considered a high-fatality intersection according to MassDOT's crash portal. Participants recommended adjusting signal timing, improving crosswalk visibility, and narrowing travel lanes in the area. This was the 13th walk audit WalkBoston has conducting in Springfield!

WalkBoston was just awarded another EOPSS contract to work in 8 additional communities.



## Age-Friendly Walking in Boston and beyond

WalkBoston continued to deepen our work on Age-Friendly Walking in the City of Boston. This 3-year project, launched in 2016 with funding from the Tufts Health Plan Foundation and the Massachusetts Councils on Aging, aims to create safe and comfortable walking conditions for Boston seniors – and by extension everyone.

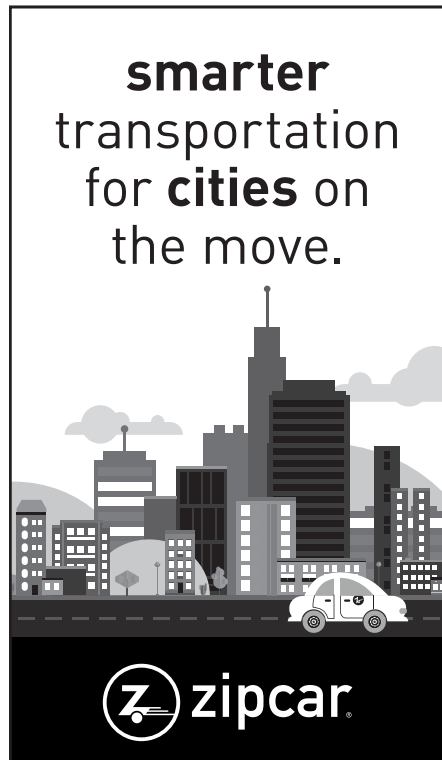
In 2017, we saw the design and implementation of walking safety improvements in all 3 of our project's pilot neighborhoods – East Boston (Meridian and Border Street corridors), the South End (Massachusetts Avenue corridor), and Mattapan Square. Of particular note, Mattapan Square was designated as a focus area for the Boston Transportation Department's Safe Crossings initiative, in large part thanks to our Age-Friendly work there. The recommendations for improvements were developed through walk audits in 2016 with city staff, local senior and community partners in all 3 neighborhoods, and WalkBoston will continue to push for additional local safety measures in 2018.



WalkBoston staff lead an Age-Friendly Walking site visit during the 2017 Grantmakers in Health conference

Beyond our core pilot neighborhoods, WalkBoston also succeeded in embedding a recommendation to improve pedestrian safety in the City's comprehensive Age-Friendly Boston Action Plan (released in May 2017), and in persuading the City to fund a pilot program to install more benches for seniors. These initiatives present exciting opportunities for citywide transformation around senior walking and we will continue to work with the City of Boston to move them forward.

As we pursued Age-Friendly Walking in Boston in 2017, we also found statewide and regional audiences for this work through presentations at the Congress for New Urbanism New England Summit, the Massachusetts Community Transportation Coordination Conference, and the Massachusetts Smart Growth Alliance Conference. We also hosted two groups of national funders for Age-Friendly site visits along the South End/Massachusetts Avenue corridor, as part of the Grantmakers in Health and Grantmakers in Aging conferences. Through our work with the Massachusetts Healthy Aging Collaborative and other partners, we look forward to bringing our technical assistance and expertise on Age-Friendly Walking to more communities in 2018.



## Boston Neighborhood Work: Roxbury and Dorchester

WalkBoston continued its Boston-based grassroots work funded by the Miller Foundation. This year, we collaborated with the Ellis School in Roxbury. Over 100 students walk on a daily basis along Walnut Avenue to reach the school where vehicle speeds often exceed 35 mph. Walk-to-School Day events, which are held regularly, draw even more students. WalkBoston is working with the school to modify Walnut Avenue to reduce vehicle speeds.

To test, the effectiveness of a pedestrian yield sign in the middle of the roadway, WalkBoston placed a photo of Tom Brady on top of the yield sign. This clever tactic drew considerable media attention both locally and nationally, including the Boston Globe and USA Today.

A major initiative of our Miller work continues to be making the Talbot-Norfolk-Triangle (TNT) Neighborhood in Dorchester more walkable. This year, TNT was selected as one of the City of Boston's pilot Slow Streets Projects. Below is a photo of a speed table recently installed as part of the Slow Streets Program on Southern Ave.

WalkBoston will also be installing a pedestrian wayfinding signage program in the TNT neighborhood this April. The signs will direct residents and visitors to the parks, a local farm and other major destinations such as the Codman Square Health Center.



*New speed bump in the TNT neighborhood installed as part of the City of Boston's Slow Streets Program*

## National Walking Summit

The 2017 National Walking Summit engaged and inspired over 600 people as they attended educational sessions, panel discussions and mobile workshops in St. Paul, Minnesota in mid-September. The Summit's theme was Vital and Vibrant Communities: The Power of Walkability.

*“Vital and vibrant communities build connections between individuals and the larger community, provide access to basic services, and support livability and wellness for everyone.”*

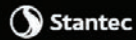
The program featured keynote speakers from the racial and social justice movement and accessibility advocates who challenged each of us to confront and dismantle institutional racism, and to be more inclusive by asking “who is not at the table?”. Break-out sessions covered familiar topics such as the relationship between the built environment and community health, safe walking routes to schools, and the importance of partnerships to advance walkability.

Wendy Landman and Stacey Beuttell represented WalkBoston at the Summit. Wendy participated as a Mentor in an all-day workshop for the America Walks Walking College - an interactive, online educational program for walkable community advocates learning communication, engagement and organizing strategies around walkability. Wendy also discussed Boston's Vision Zero effort as a panelist in a session titled Vision Zero: How Local Communities Are Zeroing in on a New Approach to Safe Mobility for All. Stacey shared the production process and success of WalkBoston's pedestrian safety awareness for law enforcement video in the Law Enforcement as Partners in Safety and Engagement session.

Massachusetts was well represented at the summit by some of our friends from Stoneham and Springfield, among others. Both Stacey and Wendy felt that this third national walking summit generated great enthusiasm and passion for improving walkability across the U.S. For more information on the Summit or to access the 2017 summit program, please follow this link to the America Walks website: <http://americawalks.org/2017-national-walking-summit-explores-how-walking-can-create-vital-and-vibrant-communities/>.



Stone Arch Bridge across the Mississippi River to downtown Minneapolis, MN



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**The Boston Foundation** proudly supports  
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more walkable every day.

Visit [www.tbf.org](http://www.tbf.org) for more about the Boston Foundation.



## Public and Private Project Review

In 2017, WalkBoston submitted comment letters on a wide range of transportation and development projects including:

- Back Bay/South End Gateway Project - Back Bay Station (Back Bay and South End)
- Beacon Street Safety Improvements (Back Bay)
- Boston Vision Zero Efforts (Boston)
- Chelsea Complete Streets Resolution and Policy (Chelsea)
- Commonwealth Avenue/BU Bridge Intersection Design (Brighton)
- Critical Urban Freight Corridors (Boston region)
- General Electric Headquarters Accessibility (Fort Point Channel)
- I-90 Allston Interchange (Allston)
- Jamaica Pond: Parkman and Perkins Access Enhancements (Jamaica Plain)
- Lee Pool Site Redevelopment (West End)
- L Street Power Plant Site Redevelopment (South Boston)
- MassDOT Pedestrian Plan, Municipal Resource Guide (Statewide)
- MassDOT Snow and Ice Control Program (Statewide)
- Morrissey Boulevard (Dorchester)
- Mt. Auburn Corridor Study (Cambridge and Watertown)
- Neponset Wharf Development (Dorchester)
- Rutherford Avenue/Sullivan Square Design (Charlestown)
- Seaport Square Design (Seaport)
- Sidewalk Café Design Guidelines (Boston)
- Winthrop Square (Downtown)



Thanks!

We thank WalkBoston for promoting our city's walkability to residents and visitors alike.

**MASSACHUSETTS  
CONVENTION CENTER  
AUTHORITY**

DAVID M. GIBBONS  
EXECUTIVE DIRECTOR





Robinson+Cole is proud to support WalkBoston's mission to make Massachusetts more walkable, healthy, and vibrant!

**Robinson+Cole**

Contact: Matthew J. Lawlor | 617.557.5948 | [mlawlor@rc.com](mailto:mlawlor@rc.com)  
Robinson & Cole LLP

## 2017 Walk Audits

WalkBoston's walk audits bring together diverse groups of people to observe and discuss sidewalk and road designs that affect walking conditions. Participants walk together along a specified route, take note of the positive and negative aspects of their surroundings, and then meet to discuss their observations. Brief summaries are compiled with specific short- and long-term recommendations and policy suggestions. WalkBoston conducts walk audits around schools and senior centers, in downtown districts, in suburban or rural town centers, or in any setting where walking improvements are needed.

March 9 – Holyoke, Appleton Street corridor and Beech Street at Resnic Boulevard

April 12 – Melrose, Melrose Middle School/High School

April 27 – Springfield, Old Hill neighborhood

May 2 – Huntington, Village Center

May 10 – Fall River, Greene Elementary School

May 16 – Goshen, Route 9/East Street corridor

May 31 – Chelsea, Sector 4 neighborhood

June 1 – Lenox Dale, Village Center

September 7 – Chelsea, Park Square neighborhood

September 19 – Lowell, High Street corridor

September 26 – Springfield, Liberty Heights neighborhood

October 17 – New Bedford, Ashley Park

November 21 – West Springfield, Memorial Elementary School

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## WalkBoston in the News

WalkBoston has a greater presence in the news than ever before, thanks to our communications team and staff writers. Brendan and Wendy, our chief spokespeople, provide informed statements to the press regularly, advocating for safe walking and high quality pedestrian environments throughout the Commonwealth.

Three of our outreach and advocacy efforts grabbed attention on social media through photos and short videos, leading to press coverage to help raise awareness of the issues.

### #PutABradyOnIt (Dec 2017)

Teacher Sam Balto added a photo of Tom Brady to an in-street pedestrian sign that kept getting hit outside a school in Roxbury. Would drivers on Walnut Avenue slow down in respect to the beloved Patriots QB more than the normal school zone “yield to pedestrian” sign?

First covered by Steve Annear in the Boston Globe, the photos and story of a teacher trying to improve safety on the street for students and family walking or biking to school took off! Other local news outlets quickly picked up the story, as did the Associated Press and United Press International. Even the New England Patriots took notice! Thanks in part to this effort, the City of Boston is now looking at making improvements to Walnut Avenue.



*Coverage included:*

**Boston Globe** | [Teacher uses Tom Brady cutouts to get cars to slow down in school zone](#)

**NECN / NBC Boston** | [This Famous Face was attached to a sign to battle speeding](#)

**CBS WBZ** | [‘Cars Will Have To Slow Down For Him’: Teacher Uses Tom Brady Face On Crosswalk Signs](#)

**WBZ / iheartradio** | [Teacher Puts Tom Brady Photo on Crossing Walk Sign](#)

**WCVB** | [Teacher uses Tom Brady’s famous face to slow down drivers](#)

**Universalhub** | [No Bostonian would sack Tom Brady, right?](#)  
**ESPN** | [Tom Brady photos help slow down drivers in Boston school zone](#)  
**Boston Herald** | [Tom Brady photos slow down drivers in school zone](#)  
**Associated Press** | [Tom Brady photos slow down drivers in school zone](#)  
**Fox News** | [Tom Brady photos slow down drivers in school zone](#)  
**Boston.com** | [Teacher uses Tom Brady photos to slow down drivers in school zone](#)  
**UPI** | [Boston teacher seeks to deter speeders with Tom Brady photo](#)  
**Sports Illustrated** | [A Massachusetts Teacher Used a Picture of Tom Brady to Get Cars to Slow Down](#)  
**Patriots.com** | [Before crossing the street: Stop, look, Tom Brady](#)  
**USA Today** | [For the Win: Brilliant teacher uses Tom Brady's beautiful face to slow down school traffic](#)  
**Newstalk 1010** | [Tom Brady Photos Slow Down Drivers in School Zone](#)  
**DailyMail** | ['He is so good looking. Cars will have to slow down for him': Teacher puts Tom Brady's face on pedestrian crossing signs to stop speeding outside Boston elementary school](#)  
**ESPN Radio** | [Featured on Golic & Wingo radio show](#)  
**Boston 25 News** | [#PutABradyOnIt: Organization uses Tom Brady's face on yield signs to slow drivers down](#)  
**WDJX (Kentucky)** | [Teacher Uses Tom Brady To Get People To Slow Down](#)  
**ACQ5** | [Boston teacher seeks to deter speeders with Tom Brady photo](#)  
**Newsline** | [Boston teacher seeks to deter speeders with Tom Brady photo](#)  
**Safety Sign dot com** | [Don't Sack the Sign](#)  
**Off the Monster Sports** | [Local School Puts Picture of Tom Brady on Crosswalk to Slow Down Drivers](#)  
**International Business Times** | [Boston Teacher Uses Tom Brady's Face To Slow Cars For His Students](#)



## #ClearCurbCuts (Jan 2018)

Amy Corcoran Hunt let us follow her as she traveled around the South End, five days after a storm. In just three blocks, she encountered six impassable curb cuts in her wheelchair. The 40-second video, featuring the “Curb Your Enthusiasm” theme to highlight the ridiculousness, has been viewed over 70,000 times across WalkBoston’s Facebook, Twitter and YouTube channels. We’ve now created a snow clearance committee to fight for clearer sidewalks! If you’re interested in weighing in, please get in touch!

### **Boston Globe** | Jan 12, 2018

[Letters - Snow removal shouldn't leave treacherous terrain behind for wheelchair users](#)

Not only do snow removers ignore the curb cuts, but sometimes they make matters much worse. I notice that those who shovel the sidewalks and plow streets, including public works departments, have a tendency to park the piles of snow they remove in the curb cut itself. When my path is blocked and I stop, looking desperate, kind strangers will sometimes attempt to hoist my power wheelchair over the piles or stop traffic to help me cross at a driveway. We certainly cannot rely on the kindness, availability, and possible muscle power of strangers. We must handle the snow so that everybody can get around. - Carol Steinberg, WalkBoston board member

### **WBUR** | Jan 11, 2018

[Mobility Challenges In The Boston Snow](#)

Navigating a city with snow on the ground is difficult enough as it is, but what about for mobility impaired residents? WalkBoston, a nonprofit that makes walking safer and easier in Massachusetts, produced a video about Amy Corcoran Hunt that draws attention to the mobility challenges that poor plowing and shoveling can bring.

### **WCVB** | Jan 11, 2018 | by Nicole Estaphan

[Snowbanks, ice leave city an obstacle course](#)

Some parts of Boston are still clogged with snow a full week after our last big storm and it's making getting around a lot harder than usual.

### **South End News** | Jan 10, 2018 | by Sue O'Connell

[#ClearCurbCuts](#)

## #UnchokeTheThroat (Feb 2018)

The Allston/I-90 Interchange Project is a massive project with many competing concerns. We created a video featuring drawings of restored parkland and paths along the Charles River in Allston created by Sasaki to show the tremendous opportunity for new open space that should be part of this highway planning effort. The video helped generate over 150 comment letters before the comment deadline!

### **WBUR | Feb 7, 2018 | By Meghna Chakrabarti**

#### Rethinking The Turnpike Allston Interchange

Could the Allston I-90 Interchange Improvement project create a more accessible Charles River for pedestrians, bicycles and recreation? We speak with two advocates who are asking for more green space at the point where I-90, the train tracks and Soldiers Field Road squeeze together between Boston University and the river bank — “the throat.” Guest Harry Mattison is a member of the I-90 Interchange Task Force and the Charles River Conservancy. He tweets @harrymattison. Wendy Landman is the executive director of the non-profit advocacy group WalkBoston, which tweets @walkboston.

### **NBC10 Boston | Feb 13, 2018 | By Ally Donnelly**

#### Crosswalk Crisis: Dangerous Intersections in Boston

Two Boston high school students were hit by a car as they crossed the street at the intersection of Tremont Street and Malcolm X Boulevard in Roxbury on Tuesday. Safety advocates say the intersection is a hazard and that changes need to be made to make sure tragedy doesn't happen again. NBC10 Boston Investigator Ally Donnelly has been tracking dangerous intersections across the city for months. She discovered there were at least 772 pedestrian crashes throughout the city last year, 12 of which were fatal. That number was down from the year before after the city lowered the speed limit, and installed bike lanes, speed bumps and lights in some neighborhoods, but even the mayor has admitted more needs to be done.

### **Wicked Local Weymouth | Nov 16, 2017 | By Ed Baker**

#### Columbian Square businesses signal for improvement plan

A recommendation to have open air markets in the square to slow traffic down was offered last year by Wendy Landman, executive director of WalkBoston, a non-profit pedestrian advocacy organization.

### **Chronicle | First aired Oct 27, 2017**

#### This or That: Hybrid vs. Electric & Running vs. Walking

Wendy Landman was interviewed on WCVB's Chronicle about walking for a segment called “This or That?”

### **BU News Service | Sep 30, 2017 | By Antonia DeBianchi**

#### Art Starts a Dialogue on Climate Change at the MFA

Adi Nochur, a panelist and project manager for WalkBoston, an organization dedicated to making walking in Boston more safe and sustainable, pointed to how the recent hurricanes that impacted Puerto Rico, the Caribbean, Florida and Houston were related to climate change. He said art could help to open up a broader conversation about what to do next. “This isn't just about flooding. This isn't just about the environment,” Nochur said. “It's about what are the impacts on our communities if we don't actually address this issue?”

### **The Daily Free Press | Sep 28, 2017 | By Megan Forsythe**

#### MFA engages residents in City Talks forum on climate change

Adi Nochur, a program manager at WalkBoston, said during the forum that climate change is an issue that is expansive and requires a lot of

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different people to confront and challenge it. “Addressing climate change is such a multifaceted struggle where we expend our energy,” Nochur said. “We need people who are going to be working on all of those different front lines and lending their skills and capacities in whatever unique way they can contribute. We need to recognize on a local level we can tangible progress we are able to make victories on a local level.” Nochur said forums like this are important to show people that they can come together to tackle big systematic issues like climate change. “Really being able to give people a sense of how they can come together and get involved and take action on these issues ... [is] going to make us think about our practices moving forward,” Nochur said. “It’s important to create spaces like these for dialogue.”

**Wicked Local | Jul 3, 2017 | By Conor Powers-Smith**

Melrose seeks Complete Streets via roadway improvements

Public outreach, including at last year’s Victorian Fair and Sally Frank’s Farmers’ Market, helped the city focus on the most pressing projects, with further input from the Pedestrian and Bicycle Advisory Committee, and advocacy groups like the Massachusetts Bicycle Coalition and Walk Boston.

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**Jamaica Plain Gazette | May 26, 2017 | By Beth Treffeisen**

Residents demand slower, safer streets

**Beacon Hill Times | May 26, 2017 | By Beth Treffeisen**

Residents Demand More Slow Streets for Boston Neighborhoods

“This really gets to the heart of a lot of people’s lives around the city,” said Wendy Landman, who is the executive director of WalkBoston. “If you’re scared to let your 10-year-old cross the street even if you live on a residential street it makes a difference.” Brendan Kearney, who is the communications director of WalkBoston, believes that the City isn’t doing enough to ensure that these Slow Streets get implemented. “The Neighborhood Slow Streets has definitely struck a cord with neighborhood groups across the city,” said Kearney. “The staff is working incredibly hard...but they’re spread too thin.” He believes that best practices that work and have been established elsewhere around the U.S. and the world is something that BTM can tap from. During the hearing they asked for the department to consider taking on more staff dedicated to Vision Zero. “Signs don’t do everything,” said Kearney. “You need to make physical changes in the streets too.” Landman added, “There are many, many, projects that can come at much lower costs.”

**Boston Globe | May 24, 2017 | By Joan Vennoch**

Boston needs to figure out how to share the roads

Walsh’s overall reaction to the controversy is also disappointing. Instead of stewing self-defensively, he should meet with advocates like Becca Wolfson of Boston Cyclists Union and Brendan Kearney of WalkBoston. They are capable of dialogue, not diatribe, and want to talk about issues like dangerous intersections, the need to fix signal timing, and creating more protected bike lanes. “This really is about making Boston a city where it is safe for people to get around no matter how they are doing it,” said Kearney.

**Boston Globe | May 21, 2017 | By Dante Ramos**

The myth of the beleaguered Boston driver

It’s easy to blame crazy cyclists or headphoned jaywalkers for getting hit by cars, but the victims are often children and elderly people. Calls for personal responsibility also mask the underlying issue: Many streets and intersections in Boston aren’t properly designed for the mix of people using them. On the radio show, Walsh took a call from a Jamaica Plain resident who bemoaned rampant jaywalking in the Longwood Medical Area, near South Station, and elsewhere. “It’s impossible to drive without everybody running out in front of you,” the caller said. “It’s dangerous.”

The other possibility is that, when throngs of transit commuters pour out of South Station every morning and jaywalk across the street, they're sending a message of their own: We're focusing too closely on the needs of motor vehicles, and not enough on all the people around them.

**Boston Globe | May 19, 2017 | By Nestor Ramos**

Street safety comments walk Walsh into trouble

Some said Walsh's comments were based on misconceptions and inaccuracies. Though the mayor's comments focused on people wearing headphones or darting in and out of traffic, data show that at least four of the 15 pedestrians killed in Boston last year were over 65. Two others were children under 3. The ages of five of the 15 victims have not been released, according to data from the pedestrian advocacy group WalkBoston. The city committed to a Vision Zero policy in 2015. The concept, said Brendan Kearney, communications director for WalkBoston, "is grounded in the premise that people make mistakes — so the streets should be designed to minimize injury and loss of life no matter how people are getting around." "We should not be blaming the people that were hit and killed," Kearney said in an e-mail.

**Boston Globe | May 18, 2017 | By Nestor Ramos and Steve Annear**

Bump for Walsh on city's mean streets

The city committed to a Vision Zero policy in 2015. The concept, said Brendan Kearney, communications director for WalkBoston, "is grounded in the premise that people make mistakes — so the streets should be designed to minimize injury and loss of life no matter how people are getting around." "We should not be blaming the people that were hit and killed," Kearney said in an e-mail.

**Boston Magazine | May 1, 2017 | By Rachel Slade**

Boston Traffic Sucks—Here's How to Fix It

Those goals are shared by local transportation advocates. WalkBoston's Kearney, for one, believes many of the city's intersections offer opportunities to prioritize increasing mobility over moving cars. At Park Street, "the sheer number of [pedestrians] is so much greater than the number of vehicles going down Tremont," he says. "Those light cycles should be shorter. Instead of waiting a minute and a half and then getting a long pedestrian walk signal, why not cut that to 60 seconds, or 45 seconds?"

**Boston Globe | May 1, 2017 | By Renée Loth**

One legacy of Jane Jacobs: community walks around the globe

"We want to get people more devoted to the idea that this is their neighborhood," said [WalkBoston Board President] Matt Lawlor, co-founder of WalkUp Roslindale, the local advocacy group organizing the walk. "If you don't speak up for it, who will?"

**Boston Globe | Apr 15, 2017 | By Andy Rosen**

Opening of new park is new era for Emerald Necklace

"This series of changes along the Emerald Necklace is terrific," said Wendy Landman, Executive Director of the group WalkBoston. "It's creating all sorts of connections that have been missing, or fixing things in the system that haven't been working." There will always be disagreement and negotiation over the competing needs of drivers and pedestrians, but advocates for bicyclists and walkers say the recent changes represent a generational shift in how residents and leaders think about parks.

## Lowering speed limits

Vehicle speeds are one of the greatest hazards for pedestrians. In November 2016, the state legislature passed a bill allowing cities and towns to reduce speed limits from 30 mph to 25 mph on local streets that are not designated as state highways. MassDOT recommended that to reduce confusion for drivers, municipalities should do so on a city- or town-wide basis. Since that time, the following municipalities have designated speeds on local streets to be 25 mph:

Arlington	Lynn
Belmont	Medford
Beverly	Melrose
Billerica	Nantucket
Boston	Newton
Braintree	Pittsfield
Cambridge	Randolph
Chelsea	Revere
Chicopee	Salem
Danvers	Scituate
Dedham	Somerville
Halifax	Springfield
Leominster	Stoneham
Lexington	Swampscott

# Communications Committee

**We are looking for a new Newsletter Editor!** Please contact Nina Garfinkle at [nina.garfinkle@gmail.com](mailto:nina.garfinkle@gmail.com) if you are interested.

## Newsletter Editor Job Description

The role of newsletter editor involves more coordinating than editing. Typically, a newsletter starts with a brainstorming session at the Communications Committee. Together with the editor, the Committee picks a topic and often creates a list of potential authors. Armed with that information, the editor drafts emails to each author inviting them to participate and explaining logistics.

After each author agrees to participate, the newsletter editor is responsible for checking in with authors and getting final drafts. With last drafts in hand, the editor does a preliminary review for content and word count. Once the articles are a reasonable length and flow together in an interesting way, the editor passes a word document with all articles included on to Nina Garfinkle at Garfinkle Design.

Nina puts all the articles into the WalkBoston newsletter branded format and circulates the newsletter to our crack editing team. This team does all the detailed line editing and helps us create a perfect product. The editor may also have more edits at this time. Nina inputs each edit directly from the group into the formatted draft. Once the newsletter is as clean as possible, Nina sends the draft to WalkBoston's staff for final edits and information on upcoming events.

When this is complete, the newsletter is out the door! As you can see, this is not a job that requires spectacular editing skills as much as it needs organization, communication and an interest in putting out exciting newsletters that help spread the WalkBoston mission.

## Communication Committee Members:

Nina Garfinkle, Communications Chair  
Hillary Borcharding, Newsletter Editor (recently stepped down)  
Joyce DiBona  
Don Eunson  
Shay Karime  
Brendan Kearney  
Ken Krause

# Development Committee

2017 was a successful year for WalkBoston's fundraising efforts thanks to the Board, staff, and especially the Development and Communications Committees. We used planned outreach strategies and combined our efforts to grow individual and corporate donations by 25%, compared to 2016. In addition to securing an increase in funding, we added new individual and corporate donors. While we had 49 new donors in 2016, we added 74 new donors in 2017—a milestone for WalkBoston.

Investment in and upgrades to our infrastructure made this growth possible. Two years ago, we partnered with the John Hancock Corporation via Common Impact to upgrade our Salesforce database – the system we use to track WalkBoston donors. After the 8-month database upgrade project, additional tweaks and tune-ups, and a full year of usage, we have jumpstarted our fundraising efforts. In 2017, we partnered with State Street Corporation, again via Common Impact, to design a new WalkBoston website that features our newest program, the WalkMassachusetts Network. The new website launched in March 2018.

We expect 2018 to be another year of growth and look forward to increasing our outreach efforts across the state. We look forward to sharing news and advocacy opportunities with our supporters.

Thank you to all of our supporters, friends, board members and staff for their hard work, dedication and donations. We are grateful to you for standing by our side to make Massachusetts a better and safer place to walk.

We are currently looking for Development Committee members. If you are interested in joining the Committee or have fundraising ideas for us, please reach out to Laura O'Rourke at [lorourke@walkboston.org](mailto:lorourke@walkboston.org).

## Development Committee Members:

Emma Rothfeld Yashar, Chair in 2017  
Matt Lawlor, Chair in 2018  
Betsy Johnson  
Wendy Landman  
Laura O'Rourke  
Jerry Pucillo



*North Point walk from North Station over the North Bank Bridge*



*The group gathers before the Boston Landing/Allston walk*

## Program and Events Committee

The Program and Events Committee meets monthly to brainstorm and plan walks and talks that highlight how community development, transportation facilities, and local residents, non-profits and businesses have an impact on walking and walkability. Our events bring WalkBoston activists and supporters together with the wider public throughout the Boston metropolitan area and beyond to look at their communities with new eyes...through the soles of their feet. Our talks present national and world experts on planning, architecture and transportation, who provide new perspectives on walking and walkability. In 2017, our events included:

- Tour of Boston's Traffic Management Center in April to observe how the City manages its traffic signals. Following the tour, the group left City Hall to look at an especially problematic intersection for pedestrians at Merrimac and Staniford Streets.
- North Point walk in June from North Station across the Charles River Dam to Paul Revere Park and over the North Bank Bridge to North Point Park in Cambridge. Walkers enjoyed a social hour at Lingo, a riverfront pub that is part of the EF Education headquarters. Along the way the Zakim Bridge architect, Boston and DCR officials, and Charles River Conservancy and WalkBoston staff presented their inspiring visions for the area – those that have been achieved and those to come.
- Panel discussion in July that looked at “Revitalizing the Ground Floor”, co-hosted with the Greater Boston Chamber of Commerce. The event drew widely from the business community.
- Boston Landing/Allston walk in October highlighted a neighborhood undergoing a tremendous transformation with a new commuter rail station and extensive mixed-use development led by New Balance.
- Artist's Talk by Geert Vermeire, a noted Belgian artist who spoke about the vibrant “art and walking” movement and about several events focused on silent introspection while walking. We co-hosted in partnership with the Boston Society of Architects.

We also support and promote events that are part of a larger movement:

- Jane’s Walks are locally organized walks to celebrate Jane Jacobs worldwide in early May.
- The World Day of Remembrance for Road Traffic Victims occurs on the third Sunday of November each year.

We’re always open to interesting ideas or groups to collaborate with on an event. If you’d like to get involved, please get in touch!

Program and Events Committee Members:

Linda Sharpe, Committee Chair  
 Marcie Benson  
 Nina Cohen  
 Ann Hershfang  
 Brendan Kearney  
 Bill Reyelt  
 Bob Sloane

## Governance Committee

WalkBoston’s Governance Committee has two primary roles: recruiting new Board members, and setting policies and oversight practices for the Board. Beginning its work in Summer 2016, the Committee has systematized Board terms and renewal appointments, developed a clear policy for succession planning for the Board president, and set up a protocol for Board member self assessment. In 2017, the Committee recruited two new Board members, Carol Steinberg and Art Kramer. The Committee is continuing efforts to build a pipeline for new members.

Governance Committee Members:

Amy Branger, Governance Chair  
 Betsy Boveroux  
 Wendy Landman  
 Matt Lawlor  
 Erik Lund  
 Karen Cord Taylor

## Financial Report

*Unrestricted Net Assets*

<b>Revenue</b>	
Grants- Release from Restrictions	245,417
Grants - Unrestricted	1,150
Contract Revenue	134,591
Fundraising and Membership	144,949
Other Income	1,816
In-kind revenue	7,500
<b>Total Revenue</b>	<b>535,423</b>

<b>Expense</b>	
Payroll & Related Expenses	430,073
Direct Project Expense	9,520
Occupancy	37,362
Program Support & Administration	70,116
Fundraising and Membership	20,613
In-kind expense	7,500
<b>Total Expense</b>	<b>575,184</b>

<b>Change in Unrestricted Net Assets</b>	<b>(39,761)</b>
--	-----------------

*Temporarily Restricted Net Assets*

Grants and Contributions - Restricted	348,500
Grants and Contributions - Release from Restrictions	(245,667)

<b>Change in Temporarily Restricted Net Assets</b>	<b>102,833</b>
<b>Change in Total Net Assets (Net Carry Over to 2018)</b>	<b>63,072</b>

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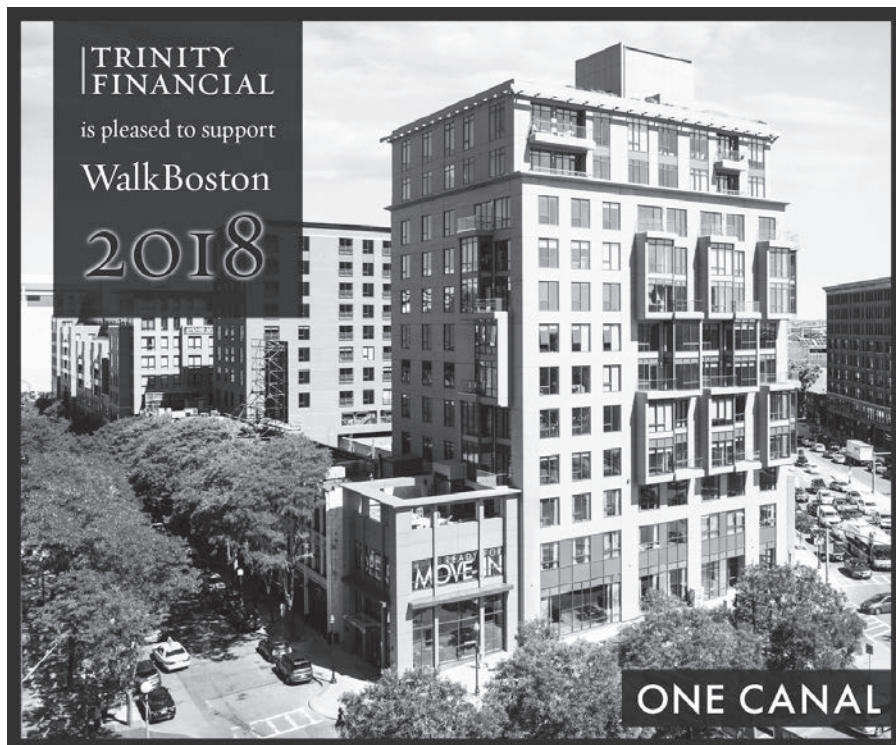
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The Innovation & Design Building  
Massachusetts Assoc. of Health Boards  
Paul Lukez Architecture



## Project and Program Support

**America Walks** | Walking College Mentoring

**Barr Foundation** | Support for project reviews, policy advocacy, national walking strategy, Transportation for Massachusetts efforts, website redesign

**Ciccolo Foundation** | General operating support

**City of Fall River** | 1422 Walkability efforts around the Quequechan River Trail

**City of Northampton** | 1422 Walkability efforts in Hampshire County

**City of Springfield** | 1422 Walkability efforts across Springfield

**Cummings Foundation** | Support for Safe Walking for Healthy and Connected Lives training program

**Esplanade Association** | Investigation of improvements to walking-biking facilities in the park

**Herman and Frieda L. Miller Foundation** | Technical assistance and capacity building with grassroots and community organizations

**Massachusetts Association of Councils on Aging** | Support for Boston Age-Friendly Walking project

**Massachusetts Department of Public Health** | Technical assistance for Mass in Motion communities and 1422 Walkability efforts in Fall River, Franklin County, Hampshire County, and Springfield

**Massachusetts Department of Transportation** | Highway Safety Improvement Plan Bicycle/Pedestrian Safety and Awareness Program

**Massachusetts Department of Transportation/MassRIDES** | Second-grade pedestrian safety curriculum development and teacher training

**Massachusetts Executive Office of Public Safety and Security** |  
Pedestrian Safety Planning Initiative for High-Fatality Communities

**Mazer Foundation** | Vision Zero efforts

**Metropolitan Area Planning Council** | Vision Zero efforts

**Partners HealthCare** | Funding for Revere, Chelsea, Lynn and Salem Mass  
in Motion efforts and for Vision Zero efforts

**Plymouth Rock Foundation** | Vision Zero efforts

**Solomon Foundation** | General operating support

**TransComm** | Walking tours for employee health programs

**Tufts HealthCare Foundation** | Support for Boston Age-Friendly Walking  
project



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Linda and Jerry Zindler

## Past Golden Shoe Winners

### 2017

**Alison Pultinas** | Persistent, effective Mission Hill/Roxbury citizen activist  
**Sarah Bankert** | Rural walking advocate in Western Massachusetts  
**Caitlin Marquis** | Rural walking advocate in Western Massachusetts  
**Dillon Sussman** | Rural walking advocate in Western Massachusetts  
**Michelle Wu** | Boston City Council President

### 2016

**Charlotte Fleetwood** | City of Boston Vision Zero Champion  
**Paul Malkemes & David Queeley** | Grassroots “Slow Zone” Pioneers  
**Maggie Sachs-Mahmood** | Inspiring Student Advocates at Codman Academy

### 2015

**Mayor Joseph Curtatone, City of Somerville, and community partners** | For making Somerville a more walkable community  
**Tom DiPaolo & Bonnie Polin** | MassDOT catalysts of change  
**Sarah Freeman** | Jamaica Plain walking advocate

### 2014

**Sarah Freeman** | Jamaica Plain walking advocate  
**Mayor Gary Christenson, Sharon Santillo, Frank Stella** | Malden pedestrian signs, walking activists, designers  
**Revere Walk to School Champions, City School Dept, Revere on the Move, Revere CARES** | Safe routes to schools  
**Karin Valentine Goins** | WalkBike Worcester co-founder

### 2013

**City of Gloucester, Mayor Carolyn Kirk, Steve Winslow** | Getting Gloucester walking  
**Madison Park Development Corp, Angela Kelly** | Training Complete Streets advocates  
**The Barr Foundation, Mary Skelton Roberts** | Innovative, nurturing environmental funder

### 2012

**Dr. Regina Benjamin** | US Surgeon General | Promoting walking nationally

**Energize Everett, Kathleen O'Brien** | Creatively getting Everett moving and eating well

**Harvard Pilgrim Health Foundation, Karen Voci** | Innovative funder and childhood obesity advocate

**Vicki Danberg** | Newton Alderman | Sidewalk snow clearing champion

**Joyce DiBona** | Long-time board member | Communications assistance

#### 2011

**Alan French** | Bay Circuit Alliance 200-mile walking trail creator

**Doug Johnson** | Persistent and persuasive advocate

**Brockton Public Schools, Jane Feroli** | Schools, principals, kids, parents, success

**Denise Provost** | Somerville legislator and walking promoter

#### 2010

**Polly Flansburgh** | Founder, Boston By Foot

**Jeff Rosenblum** | President and Co-Founder, LiveableStreets

**Mary Jane Williams** | Leader, innovator, and pro-walking advocate

**Myron Miller** | Herman and Frieda L. Miller Foundation | Support for walking programs

#### 2009

**Four Corners Main Streets, Shelly Goehring** | Creating a vital/walkable business district

**Liz Levin** | Long-time board member | Leader, advocate, inspiration

**Lea Susan Ojamaa** | MA Dept. of Public Health | Healthy Communities leader

**Jim Rooney** | MA Convention Center Authority | Bringing walking to conventioners

#### 2008

**Paul Grogan** | The Boston Foundation | Support for walking programs

**Susan Bregman** | WalkBoston volunteer webmaster

**Nancy Caruso** | North End and CA/T community activist

**Patrick Healy** | Nutritionist, walking advocate, and leader

**Uphams Corner Health Center** | Walking Prescriptions Program

#### 2007

**Joseph Curtatone** | Mayor of Somerville

**Bill Gasper** | BU Medical Center

**Paul Drew** | Boston Medical Center

**Rob Tuchmann** | Artery Business Committee | Greenway design

**Jorge Martinez** | Project Right | Walking advocacy support

**Shape Up Somerville** | Walking Helps Healthy Communities

**Ken Krause** | Early staffer | Communications Committee

#### 2006

**Ken Kruckemeyer** | Technical assistance & transportation Strategist

**Chris Hart** | Adaptive Environments | Integration of ADA standards in pathways

**Greater Boston Chinese Golden Age Center** | Walk leaders, participants

**South Cove Community Health Center** | Walking groups

**Massachusetts Environmental Policy Act (MEPA) Office** | Support for walking analysis in projects

#### 2005

**Thomas M. Menino** | Mayor of Boston | Walk to the Democratic National Convention | city staff support of walking

**Vineet Gupta** | Boston Transp Dept | Rose Kennedy Greenway guidelines

**John DeBenedictis** | Boston Transp Dept | Boston's Walk Light Policy

**Ann McHugh** | Boston Public Health Comm | STEPS | Walking advocacy

#### 2004

**Beth Larkin** | HNTB Corporation | Sidewalk construction standards

**William "Buzz" Constable** | Leader, Town of Lincoln pathway program

**City of Cambridge Health Department** | Walking programs

**Ann Hershfang** | WalkBoston | Outgoing 15-year President

#### 2003

**Matthew Amorello** | Mass Turnpike Auth Chairman | Big Dig sidewalks, paths | Two Zakim Bridge walks

**Karilyn Crockett** | MYTOWN | Walking tour formation and guiding

**Cathy Hill** | Newburyport Schools | Safe Routes to Schools

**Jane Holtz Kay** | Author, Lost Boston, Asphalt Nation

**Mass Hwy Dept, CARAVAN for Commuters, Natl Park Service** | Safe Routes to Schools funders

**Betsy Boveroux** | Long-time board member | Fundraising

## 2002

**Drs. JoAnn Manson & I-Min Lee** | Brigham & Women's Hospital | walking advocates

**Jim Monahan** | Mass Bay Transp Auth | Walking advocate

**Pat Moscaritolo** | Greater Boston Conv & Visitors Bureau | Walking promotion

**Judy Wagner** | Long-time board member | WalkBoston strategic plan

**Erik Scheier** | Long-time board member | Walking advocate

## 2001

**Project Place** | Clean Corners, Bright Hopes | Walking safety

**Peter Wallace** | The Boston Globe | cartoonist - Harry Fig's Neighborhood

**Nina Garfinkle** | Long-time board member | Graphic design

**Bob Sloane** | Community walking maps & tours

## 2000

**Save the Old Northern Ave Bridge Coalition** | Mike Tyrell, Paul Farrell, Albert Rex, Sean McDonnell

**Hyde Square Traffic Calming Coalition** | Pedestrian improvements

**Rick Dimino** | Artery Business Committee | Walking advocate

**Anne Fanton** | Central Artery Environmental Oversight Committee

## 1999

**The Bailey Family** | George, Lucy, Leonie, Gus | annual meeting organizers

**Arnie Soolman** | Central Transp Planning Staff | Traffic analyst

**Ken Dumas** | WalkBoston | Cartography for walking maps

**John Casagrande** | Long-time board member | Walking advocate

## 1998

**Ronny Sydney and John Harris** | Brookline's Harvard St traffic calming

**Arlene Mattison** | Friends of Leverett Pond | Separated pathways

**Salisbury Road/Corey Farm Neighborhood Assoc** | promoting safe walking

**Jon Seward** | Board member | Design ideas for Old State House sidewalks

**Don Eunson** | Long-time board member | Walking advocate

## 1997

**State Representative Anne Paulsen** | Pedestrian legislation and general support

**Charles Bahne** | Board member | Author, Guide to Boston's Freedom Trail

**Sonia Hamel** | Founder, Golden Shoe inventor and major force in early years

## 1996

**Dan Wasserman** | The Boston Globe | Walk-friendly editorial cartoons

**Nelleen Knight** | Administrative assistance

**Karla Karash** | Long-time board member | Walking advocate

**Astrid Dodds** | Cambridge walking advocate

**City of Cambridge, George Metzger** | Central Square Neighborhood Coalition/Business Association | Street re design in Central Square

**Methunion Manor Corp.** | Sidewalk snow removal

## 1995

**Bob O'Brien** | Downtown North Association | Walking advocate

**The New England** | Redesign of facades in Back Bay

**Sheila Cheimetz** | Sidewalk planning for Mass Ave underpass

**Thomas Lisco** | Central Transportation Planning Staff | Dean of traffic analysts

**Sharon Tramer** | Board member | Walking advocate

## 1994

**Edwin Sidman** | Beacon Co | Support for Post Office Square Park, Rowes Wharf

**Susan Quateman** | Board member | Newsletter and Shawmut map creator

**Stephen Falbel** | Board member | Newsletter writing and production

## 1993

**Malcolm Davis** | Long-time board member | Walking advocate

**Howard Taub** | Long-time board member | Walking advocate

## 1992

**Massachusetts Bay Transportation Authority** | Southwest Corridor Project | Separated paths

**Ted Monacelli** | Camb Redev Auth, Monacelli Assoc | Kendall Square planning

**Laurel Siegel** | Administrator, WalkBoston

## 1991

**Dorothea Hass** | WalkBoston | Advocacy and founding efforts

**Ann Hershfang** | WalkBoston | Advocacy and founding efforts