



WalkBoston®

corp support 2018

MISSION:

WalkBoston makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment and vibrant communities.

BENEFITS:

Benefits are cumulative as levels increase and are yearlong
Check one to become a WalkBoston Corporate Supporter

\$5,500 racewalker

- full-page ad in annual program
- logo in annual program
- logo on annual brochure
- description on website
- large logo in enews (bi-weekly)

\$1,150 stroller

- quarter-page ad in program
- name on annual brochure
- link on website
- listing in enews (bi-weekly)
- name displayed at events

\$2,750 strider

- half-page ad in program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

\$575 ambler

- name in program
- name on website
- name in newsletter (quarterly)
- free walks/events
- corporate supporter event invites
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization _____

Contact person _____

Address _____

Phone _____

Fax _____

Email _____

Scan/email or mail the information to Laura at the WalkBoston office. Submit artwork electronically to lorourke@walkboston.org. Ad and logo submission deadline is 3.2.18

Format: black and white, PDF, JPG or TIFF, 300 dpi and Mac compatible. Ad/logo sizes: 1/4 page ad: 3.5"h x 2"w 1/2 page ad: 3.5"h x 4.25"w full page ad: 7.25"h x 4.25"w

MAKING MASSACHUSETTS MORE WALKABLE

Old City Hall | 45 School Street | Boston MA 02108 | 617.367.9255 | info@walkboston.org | www.walkboston.org

visibility



6,310 followers



1,680 likes



strider →

stroller →

← racewalker & sponsor

← ambler and up



Newsletter – reaches 1,600 quarterly

Enews [bi-weekly] – 6,300 subscribers

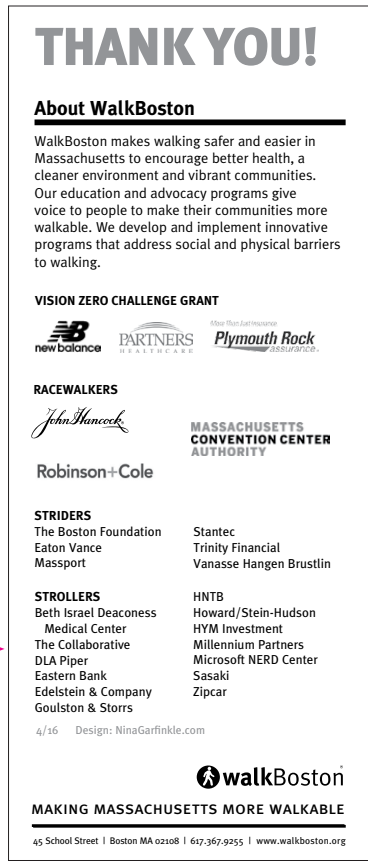


← racewalker & sponsor

← strider

← stroller

← ambler



www.walkboston.org – 2,700 visits weekly

Brochure – distributed yearlong